



Service User Number:

Reference Number (Office use only):

Appeal Code (Office use only):

Instruction to your Bank or Building Society to pay by Direct Debit.

Please complete sections 1–8 of the form using a ball point pen and return to
 Freepost RTLТ-SSCХ-RZUA, Alzheimer's Society, Scott Lodge, Scott Road, Plymouth, PL2 3DU

1 I would like to give: £5 £7 £10 or my choice £ per
 starting on of month year *delete as appropriate

2 Name(s) of Account Holder(s)

3 Bank/Building Society Account Number

4 Branch Sort Code
 — —

5 To The Manager, Name of Bank/Building Society

 Branch Address

 Postcode

6 Your Address
 Title

 First Name

 Surname

 Address

 Postcode

7 Signature(s) of Account Holder(s)
 Signature Date

8 MAKE YOUR GIFT WORTH MORE AT NO EXTRA COST *giftaid it*
 I am happy for all gifts of money that I have made to Alzheimer's Society in the past 4 years and all future gifts of money that I make to be Gift Aid donations. I declare that I pay an amount of income tax and/or capital gains tax that is at least equal to or higher than the tax claimed by all charities and CASCs from HM Revenue & Customs on my donation(s) in each tax year. I also understand that taxes such as VAT and Council Tax do not qualify. Alzheimer's Society will reclaim 25p of tax on every £1 you give.

Banks and Building Societies may not accept Direct Debit instructions from some types of account.

Instruction to your Bank or Building Society.
 Please pay Alzheimer's Society Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Alzheimer's Society and if so details may be passed electronically to my Bank/Building Society.

Alzheimer's Society will not pass your details on to any other organisation. We may use your information to contact you in the future about Alzheimer's Society's activities, including fundraising. If you would prefer not to receive communication from us, please let us know by contacting customer care 0330 333 0804.

Registered Charity Number 296645
 A company limited by guarantee and registered in England no. 2115499.
 Alzheimer's Society operates in England, Wales and Northern Ireland.



This Guarantee should be retained by the payer

The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit Alzheimer's Society will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Alzheimer's Society to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by Alzheimer's Society or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.
 - If you receive a refund you are not entitled to, you must pay it back when Alzheimer's Society asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.